

# UNIVERSITY DEPARTMENTS MADRAS INSTITUTE OF TECHNOLOGY CAMPUS ANNA UNIVERSITY CHROMPET, CHENNAI-44



# PERSONALITY DEVELOPMENT ASSOCIATION

Motto: "DISCOVER THYSELF"

ANNUAL REPORT (2014-15)





# MADRAS INSTITUTE OF TECHNOLOGY PERSONALITY DEVELOPMENT ASSOCIATION



Motto: "DISCOVER THYSELF"

REPORT FOR THE ACADEMIC YEAR 2014-2015







#### **ABOUT US**

In February 1984, Personality Development Association (PDA) was started by the efforts of Shri K.V.Narayanan along with 5 students. From it's modest beginning the, PDA thrives for the overall personality development of the students in MIT to make them better and more refined. The activities and the programs undertaken by PDA aims at the holistic development of the individuality of the students.

#### **ACTIVITIES**

- > PDA library
- Weekly sessions
- > Persofest
- > Helping hand
- ➤ Mock Interview
- > PDA Magazine

### **PDA** library

Out PDA Library has total of 3000+ books comprising of writings of renowned personalities like Periyar, Vivekanadhar, Kalki, Shakespeare and many more. It consists of 1700+ Tamil story books, 800+ English story books and 500+ subject books. PDA library also takes care of the Newspaper and magazines subscription and maintenance, which is funded by the MIT hostels.

# Weekly sessions

Weekly session comprises of training the students with different skills set. Practice leads to perfection and that's what we strive for. After college hours, interested students stay back and are thought various topics including aptitude, communication, current affairs, economics, art, soft skills.







#### Persofest

Persofest is an intra-college talent hunt feast. Various events ranging from art, literature, campaign to B-plan, idea presentation and the Title event Mr. & Ms. Persofest. The whole idea is to recognise the various talents in the college and encourage people to improve their skills.

#### Helping Hand

This section of PDA is dedicated to return the favour of gratitude by helping those in need every way possible. Information, guidance in any possible means is done. Monetary helps is also provided

#### **Mock Interview**

Before the placement season starts, it is always a tradition to help the students to have a trail to provide them with necessary insights for the placements. Mock interview consist of a round of General Discussion followed by a personal interview taken by accomplished alumni of various streams.

# PDA Magazine

This is a platform where the students of MIT express their artistic creativity. Different forms of art like poetry, photography, articles, drawing are featured here.





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#### **ACADEMIC YEAR 2014-2015**

Staff Incharge

: Dr.Mythili,

Assistant Professor,

Department of Electronics and Instrumentation

#### OFFICE BEARERS

Chairperson

: Mr. Karthick.S

Vice Chairperson: Ms. Sangeetha.R.

#### **MOCK INTERVIEW:**

July 13 and July 20, 2014 for Circuit and Mechanical streams respectively were held.

#### PERSONALITY DEVELOPMENT ASSOCIATION

Inauguration date: September 15, 2014

The official activities of PDA were started.

#### PERSOFEST INAUGURATION

Persofest inauguration marks the beginning of MIT's largest talent hunt. The inauguration also acts as a stage where prizes for various competitions that have been held in the previous semester.

#### PERSOFEST ROLLING EVENTS

Spell bee, Spent Quiz, Perso Aps, soap carving, Da Vinci Touch, Collage, Admin WRITING, Block and tackle, face art, JAM, Literery Hunt, karutharangam, Idea Presentation, B Plan, Miming, Campaigning,





#### SKETCHATHON ROUNDS

The four rounds were held in February 2015

Round 1: portrait sketching

Round 2 Logo design

Round 3 art using props

Round 4 poster painting

#### MR. AND MS. PERSOFEST ROUNDS

A total of 11 Rounds were held throughout the months of January and February 2015

Round 1 – Aptitude Quans

Round 2 – Aptitude Logical and verbal reasoning

Round 3 – Psychometric test

Round 4 – General discussion

Round 5 – General Quiz

Round 6 – Creative writing

Round 7 – Ship wreck & loose talk

Round 8 – Idea presentation

Round 9-3 slide self-presentation

Round 10 – Stress interview

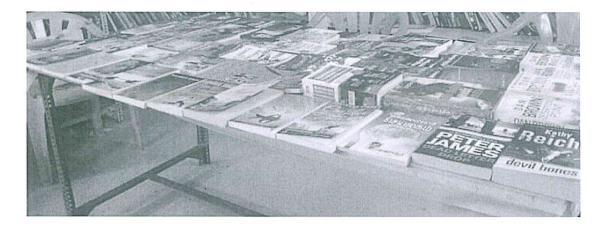
Round 11 – H R Interview

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# Glimpses of the activities



Books purchased for PDA Library at Chennai Book Fair



We the staff members and student members of MIT cordially invite you to the

## INAUGURATION

of the activities of PDA for the academic year 2014-2015 VENUE : Rajam Hall

DATE: 15-09-2014 TIME: 4:40 PM

Mr. Mohan S

IT Advisor and Leadership Coach, AGRATA consulting

Inaugurates

Dr. Thamarai Selvi S Dean, MIT campus, Anna University

Presides

Mr. Karthick \$ Chairman

Mrs. Mythily M Staff Advisor

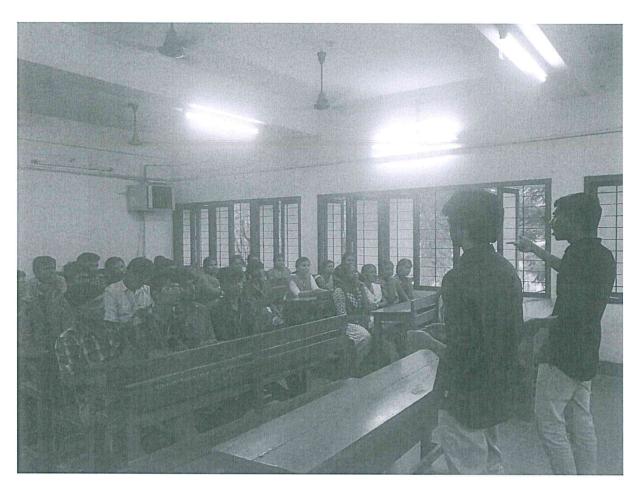


PDA Inauguration 2014-15

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Weekly sessions

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