



THE ASSOCIATION OF PRODUCTION ENGINEERS  
AND  
THE ASSOCIATION OF MECHANICAL ENGINEERS



organises a workshop on

# INTELLECTUAL PROPERTY RIGHTS IN PRODUCTION ENGINEERING



RESOURCE PERSON:

**Mrs. PREETHI  
NARAYANAN**

- *Patent consultant, Chennai*
- *Registered patent agent (Indian patent office)*
- *Registered startup patent facilitator*

📅 08 NOVEMBER  
2023

🕒 9AM – 4PM

📍 Prof. SRK  
Seminar Hall

“Preparedness to evaluate their idea, design, process underwent during project work as an individual or as a team”

## WORKSHOP OBJECTIVES:

- To introduce students to the fundamental concepts of Intellectual Property Rights.
- To educate participants on the different forms of intellectual property, such as patents, trademarks, copyrights, and trade secrets.
- To discuss the relevance of IPR in the context of the production industry.
- To provide practical insights into how IPR can be leveraged in the development and protection of innovative products and processes.
- To promote an understanding of the ethical and legal aspects of IPR.

## WORKSHOP SHCHEDULE:

- 9:00 AM - 9:30 AM: Opening Session
- 9:30 AM - 10:30 AM: Session 1 - Introduction to Intellectual Property Rights (IPR)
- 10:45 AM - 11:45 AM: Session 2 - Copyright and Trademarks
- 11:45 AM - 12:45 PM: Session 3 - Patents and Trade Secrets
- 1:45 PM - 2:45 PM: Session 4 - IPR Application and Registration
- 3:00 PM - 4:00 PM: Session 5 - IPR Enforcement and Case Studies
- 4:00 PM - 4:30 PM: Q&A and Group Discussion

**STUDENTS ARE REQUESTED TO BRING LAPTOP**

**ENTRY FREE**

**CO-ORDINATORS:**

**Dr. J JANCIRANI  
PROFESSOR**

**Dr. G B BHASKAR  
PROFESSOR**

### VISION

To develop educational avenues for the students to emerge as disciplined researchers, technocrats and entrepreneurs making transformative impact on establishing a world class society in the domain of Production Engineering and Automation.

### MISSION

1. To impart students with knowledge on modern manufacturing and automated systems by incorporating critical thinking, leadership qualities, communication with interpersonal skills.
2. To create a conducive environment for exchange of multidisciplinary ideas towards research, creativity, innovation and entrepreneurship to meet the societal needs with optimal solutions.
3. To follow the values of integrity and honesty through curricular, co-curricular and extracurricular activities.

### PROGRAMME EDUCATIONAL OBJECTIVES

1. Graduates will be competent to effectively design, model, and analyze products and processes, incorporating essential skills required for automated production systems.
2. Graduates will emerge with the necessary confidence and expertise in production engineering, positioning them for successful careers in industry, research organizations, or as entrepreneurs.
3. Graduates will incorporate ethical considerations and a keen awareness of societal and environmental responsibilities into their lifelong learning practices.

